



Date: 10/01/09

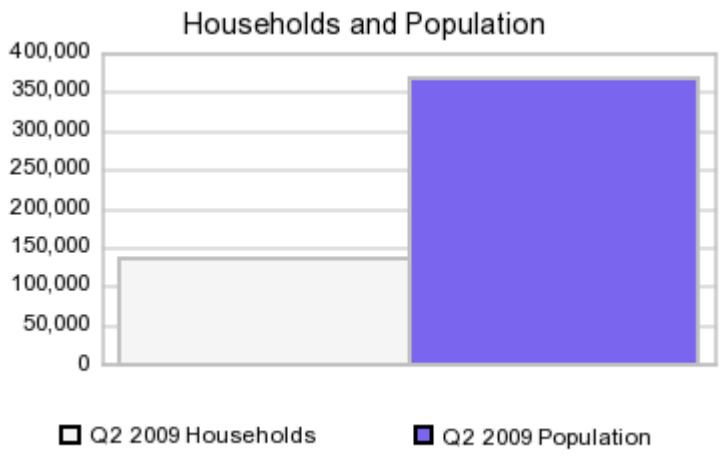
Current Geography Selection: (1 Selected) Counties: Richland County

Your title for this geography: Richland County

Current Index Base: State - undefined

Executive Summary Report with Charts

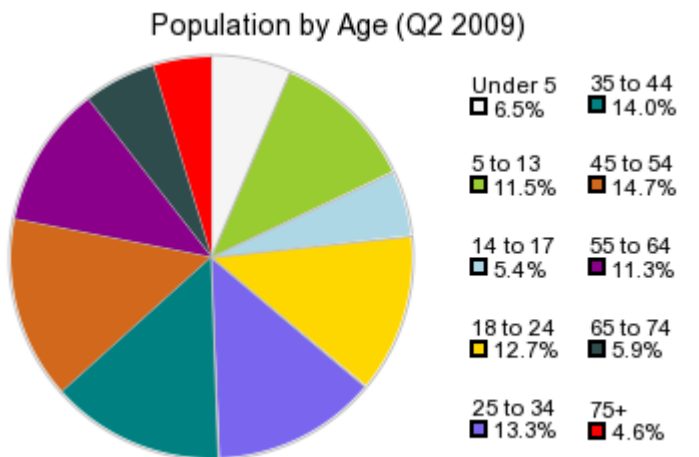
Population Demographics



The number of households in the study area in 2000 was **120,034**. The household count in Q2 2009 is estimated to be **138,286**. For 2014, the High Range of the Five Year forecast was **171,237** and the Low Range was **136,317** with the actual household projection estimated at **142,681**, a change of **3.2%**. The population in the study area in 2000 it was **320,677**. The population in Q2 2009 is estimated to be **371,297**. For 2014, the High Range of the Five Year forecast was **458,112** and the Low Range was **370,657** with the actual household projection estimated at **387,188** representing a change of **4.3%**.

	2000 Census	Q2 2009 Estimate	2014 Projection	Percent Change Q2 2009 to 2014
Total Population	320,677	371,297	387,188	4.3%
Total Households	120,034	138,286	142,681	3.2%

Population by Age



In 2000, the median age of the population was **33**. The median age in Q2 2009 is estimated to be **35** and it is predicted to change in five years to **36** years.

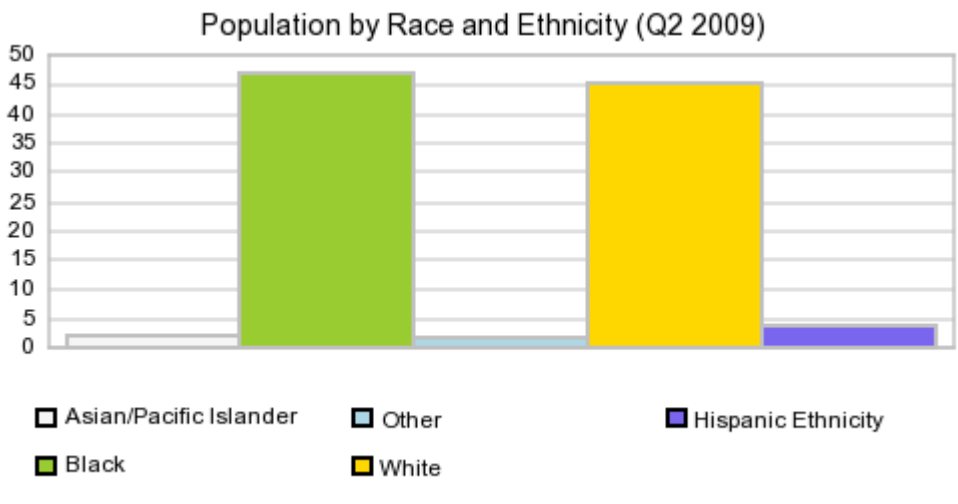
In Q2 2009, females represented **51.5%** of the population with a median age of **37** and males represented **48.5%** of the population with a median age of **33** years.

In Q2 2009, the most prominent age group in this geography is **Age 45 to 54** years. The age group least represented in this geography is **Age 75 +** years.

Population by Age

	2000 Census		Q2 2009 Estimate		2014 Projection		Percent Change
							Q2 2009 to 2014
0 to 4	20,053	6.3%	24,147	6.5%	22,996	5.9%	-4.8%
5 to 13	35,450	11.1%	42,782	11.5%	44,287	11.4%	3.5%
14 to 17	22,117	6.9%	19,973	5.4%	19,709	5.1%	-1.3%
18 to 24	44,354	13.8%	47,330	12.7%	48,284	12.5%	2.0%
25 to 34	49,122	15.3%	49,266	13.3%	51,835	13.4%	5.2%
35 to 44	52,254	16.3%	52,058	14.0%	48,886	12.6%	-6.1%
45 to 54	42,300	13.2%	54,542	14.7%	54,172	14.0%	-0.7%
55 to 64	23,985	7.5%	41,974	11.3%	49,204	12.7%	17.2%
65 to 74	16,965	5.3%	22,031	5.9%	29,653	7.7%	34.6%
75 +	14,077	4.4%	17,194	4.6%	18,162	4.7%	5.6%

Population by Race/Ethnicity

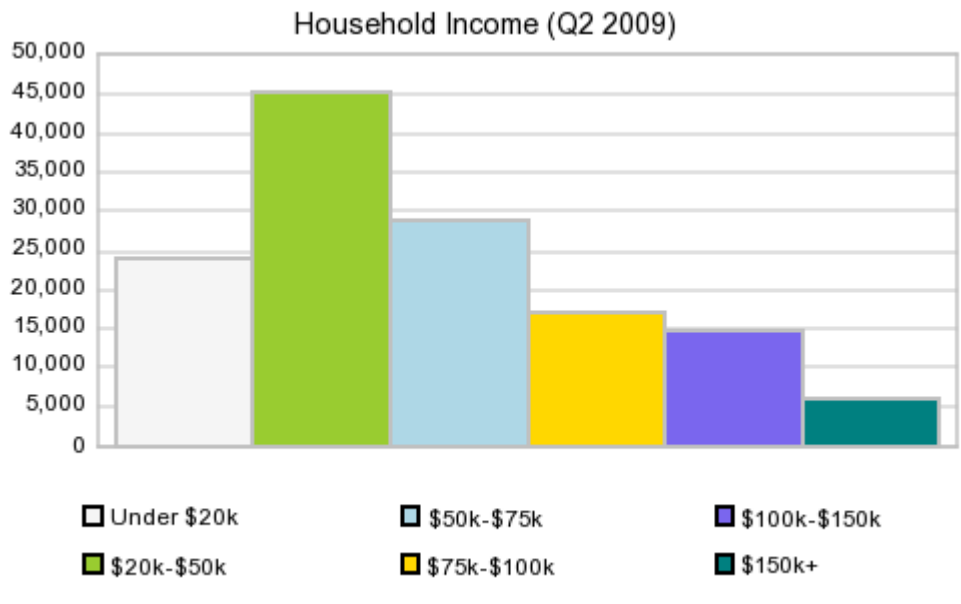


In Q2 2009, the predominant race/ethnicity category in this study area is **White**. The race & ethnicity category least represented in this geography is **Other**.

Population by Race/Ethnicity

	2000 Census		Q2 2009 Estimate	
White	161,105	50.2%	179,468	48.3%
Black	144,547	45.1%	176,554	47.6%
Asian	5,611	1.8%	8,160	2.2%
Other Race	9,414	2.9%	7,115	1.9%
Hispanic Ethnicity	8,521	2.7%	14,392	3.9%

Households by Income



In Q2 2009 the predominant household income category in this study area is **\$20K - \$50K**, and the income group that is least represented in this geography is **\$150K +**.

Households by Income

	2000 Census		Q2 2009 Estimate	
\$0 - \$19,999	27,545	23.0%	23,873	17.3%
\$20,000 - \$49,999	45,747	38.1%	45,262	32.7%
\$50,000 - \$74,999	22,512	18.8%	28,734	20.8%
\$75,000 - \$99,999	11,301	9.4%	16,893	12.2%
\$100,000 - \$149,999	7,823	6.5%	14,844	10.7%
\$150,000 +	5,106	4.3%	6,100	4.4%
Average Hhld Income	\$53,816		\$65,902	
Median Hhld Income	\$39,966		\$50,006	
Per Capita Income	\$20,144		\$24,544	

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data.
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